

2023 ANNUAL REPORT



VISION: In the words of Frank Lloyd Wright, “to make life more beautiful, the world a better one for living in, and to give reason, rhyme, and meaning to life.”

MISSION: The Frank Lloyd Wright Foundation inspires people to discover and embrace an architecture for better living through meaningful connections to nature, the arts, and each other.

Dear Friends,

We are so excited to share with you the impact of the Frank Lloyd Wright Foundation's work in 2023. We hope, as our donors, members, and patrons, that you'll feel the same pride that we do, knowing that we are doing more than ever to preserve Frank Lloyd Wright's most personal creations at Taliesin and Taliesin West, while at the same time taking his legacy to the world through exhibitions in the U.S. and abroad, professional education programs with global reach, and much more. At home, we generate tens of millions of dollars in economic impact through public engagement, supporting our local schools and businesses.

As you peruse these pages of our annual report, it's important to recall the many years in which the Foundation struggled to raise money for its work. We've turned that around by first, listening to you, and understanding the impact you think Wright's ideas should have on the world today. But we've also turned financial discipline and the engagement of thought leaders within our ranks into new core values for our organization, allowing us to achieve more than ever. Through these efforts, your support has enabled us to take on several major projects at once, including the largest construction project in decades — the complete replacement of our water distribution systems at Taliesin West and the comprehensive stabilization and restoration of the Hillside Theatre at Taliesin. As we write this, both projects are near completion; but with much more to do, we've started the stabilization of the final wing of the Taliesin residence — Wright's bedroom and surrounding spaces — and commenced advanced planning work at both properties to define a clear path forward for our preservation work.

Wright's legacy is also embodied in our Collections — the Japanese prints and screens, Fellowship art and costumes, and oral histories, photos, and films that captured the life of the Taliesin Fellowship. For years, this material was stored in less-than-ideal conditions and was difficult for scholars to access. Now, we are expanding and upgrading our Collections storage to best-in-class standards, protecting this part of Wright's legacy as never before.

Our Taliesin Institute, which provides access to both Taliesin properties to architects-in-training, practitioners, and scholars, has also grown beyond our wildest expectations — and with the investment from people like you, we are expanding opportunities for these groups to study Wright's work in spaces where it was created. Our educational impact is bigger than it has ever been, with participants from U.S., South American, and European architecture programs. And in October, an Institute-curated exhibition opened at the first of three Japanese museums where it will be displayed, greeting record numbers of visitors, and allowing them to survey the depth and breadth of Wright's long career in their country and around the world.

At the same time, we opened our third exhibition at Taliesin West in as many years, this one exploring the parallel journeys of Wright and Georgia O'Keeffe, two American pioneers of modernism — even as we also expanded our tour offerings and other programs to provide casual visitors more ways to engage with Wright's legacy.

We are only able to expand our work, and the impact that it has, through the support of people like you — individuals, foundations, and corporate supporters who care about ensuring the ongoing relevance and availability of Frank Lloyd Wright's work for the future. Small donations and major gifts to our capital campaign are all important, and we are deeply grateful to you for the generous gifts you give to the Foundation.

We hope you do, in fact, feel pride and what we are accomplishing together, and we look forward to welcoming you back to Wright's homes soon.

In gratitude,



Stuart Graff
President and CEO



Mark Dreher
Chair, Frank Lloyd Wright Foundation
Board of Trustees



EXPANDING THE COMMUNITY AND BUILDING NEW CONNECTIONS

NIKI CICCOTELLI STEWART

In 2023, the Public Engagement team welcomed more than 100,000 guests to Taliesin West. 93,000 of those guests visited for an In-Depth Guided Tour or a Highlights Audio Tour, and we saw more youth on these tours than ever before! In spring and fall, many guests experienced a seasonal Nightfall Tour which focused more closely on the natural world and how the setting sun dramatically changes our landscape.

Our tour guests experienced the architecture of Taliesin West, explored Wright's principles of Organic Architecture, and explored the desert landscape. They also experienced two art exhibitions on display. In January, we concluded our run of *Sacred Spaces: Frank Lloyd Wright x Andrew Pielage* — a photography exhibition featuring architectural photographs of many Wright sites across America. Starting in October, guests were able to view *American Icons: Wright & O'Keeffe*, a photography exhibition that explores the long friendship and similarities between Wright and artist Georgia O'Keeffe. Time and again, our guests have declared how much they love seeing art exhibitions in Wright's winter home and desert laboratory. These experiences enrich their experience onsite and deepen their understanding of Wright's life, work, and contemporary relevance.

In addition to tours, more than 4,300 guests attended a Cultural Program, with Sunsets & Sips and Home for the Holidays being the most popular. Cultural Programs provide new and exciting ways for diverse audiences to experience Taliesin West at their own pace and in their own way. Guests enjoyed a variety of hands-on experiences this year, ranging from Photography Workshops to our Wellness by Design series of yoga classes, tai-chi classes, and mindfulness hikes. Friday Night Films continued to be a successful favorite, selling out all year long. The variety of offerings allows us to welcome guests back multiple times each year, providing a unique experience each time.

For our youngest guests, the Youth & Family team created dozens of engaging, immersive programs for nearly 2,500 children.

This year, kiddos from preschool to high school built models, created experiments, and explored the Sonoran desert. The majority of our youth visitors were students engaged in formal learning during field trips or in our Homeschool Explorations series. We also welcomed hundreds of campers in the spring and summer for Camp Taliesin West and hundreds of Girl Scouts to badge workshops. New this year, ABC Learning Hour combined architecture, books, and crafts during a free program for preschoolers. No matter what your age or interest, there was always something exciting happening in the Outdoor Classroom and Atrium.

During Discovery Day, which may be our favorite day of the year, 600 guests spent the day exploring Taliesin West at their leisure and learning all about the work we do at the Frank Lloyd Wright Foundation. On this special day, our \$5 ticket price makes it easy for everyone to have access to Taliesin West, participate in our programs and tours, listen to music, create beautiful crafts, and meet new friends in the community.



KEEP IN TOUCH: Follow us on social media, look out for our e-newsletter, or drop us a line at Membership@FrankLloydWright.org

DEEPENING ROOTS AND FORWARD MOMENTUM

JENNIFER GRAY

The Taliesin Institute is charged with (1) advancing new understandings of Frank Lloyd Wright’s architectural principles and their relationship to social politics, education, materials, technology, and nature and (2) how these ideas can help address contemporary concerns, such as sustainability, uneven growth, affordable housing, and more. Only in its second year, the Taliesin Institute has proven it can make a significant impact on the community through its work.

In March 2023, the Institute lectured during Palm Springs Modernism Week about Frank Lloyd Wright and the Emergence of Global Modernism. The sold-out event at the Annenberg Theater provided the opportunity to put Wright in front of hundreds of design enthusiasts who may not have understood his role in shaping the field. In April 2023, the Institute presented a keynote lecture at the St. Louis Art Museum on Broadacre City, with more than 400 people in attendance. The lecture was hosted by the Frank Lloyd Wright House in Ebsworth Park.

The Institute conducted other seminars on Wright’s impact on modern design and design theory, including “Frank Lloyd Wright and Modern Architecture” and “Everywhere or Nowhere: Frank Lloyd Wright’s Broadacre City” hosted by the famous 92nd Street Y and attended by 100 people. For 150 years, the 92nd Street Y has done exceptional programming, and with the addition of Roundtable, those programs are now accessible across the country digitally. The Foundation/ Taliesin Institute is one of the first institutional partners to participate in these programs, which also provides the Foundation with a new revenue stream as well as access to tens of thousands of new audience members.

In support of the 100th anniversary of Wright’s Imperial Hotel, the Institute helped curate an international exhibition currently traveling across Japan called “*Wright’s Imperial Hotel at 100: Frank Lloyd Wright and the World*” and gave a series of sold-out lectures in Tokyo and Toyota City upon the exhibition’s opening in October 2023. More than 35,00 visitors have seen the exhibition as of December 2023. Dr. Jennifer Gray, the Taliesin



Institute’s Director, and Dr. Ken Tadashi Oshima, Professor in the Department of Architecture at University of Washington, published a 250+ page companion catalog for the exhibition, which is now in its second printing. The catalog is titled “*The Wright Imperial Hotel at 100: Frank Lloyd Wright and the World.*” The Institute also organized an associated lecture series: “*Unpacking the Imperial Hotel at 100: Frank Lloyd Wright and the World.*” The online lecture series was hosted in partnership with the Frank Lloyd Wright Building Conservancy, demonstrating the Institute’s bias toward collaboration. More than 125 people attended the online lectures.

As a core focus, the Institute continues to work with institutions of higher education. More than 1,000 students — both national and international — received instruction and “hands-on” learning experiences. Participating schools included:

- Arizona State University
- University of Arizona
- University of Wisconsin
- Yale University
- Massachusetts Institute of Technology
- University of Washington
- University of Pennsylvania
- University of Texas, San Antonio
- University of Oklahoma
- University of Chicago
- Chandler Gilbert Community College
- Group de Architecture Uruguay

The Institute also collaborated with the Osher Lifelong Learning Institute (OLLI) at Arizona State University, allowing the team to engage with local audiences in new ways. This was the Foundation’s first partnership with OLLI, and its class on modern architecture sold out.

The work advances, and the Taliesin Institute looks forward to more collaborations, even stronger relationships, and extending the legacy of Wright’s “hands-on” teaching style to the next generation of creatives, designers, and architects.



PRESERVING THE LEGACY

KIMBERLEY VALENTINE AND EMILY BUTLER

Taliesin and Taliesin West are alive with inspiration, history, and innovation. They help us see the world anew, and the generous nature of our supporters ensures that our communities and the world will benefit from the authentic experience of these historic sites for years to come.

CAPITAL CAMPAIGN PROJECTS

Two years ago, we began to quietly raise money in a capital campaign intended to address important preservation needs at both Taliesin and Taliesin West. We identified four key projects: replacing the 80-year-old water infrastructure at Taliesin West; stabilizing the South Wing of the residence at Taliesin; creating a new entry experience at Taliesin West to address visitor needs; and restoring a lost building at Taliesin’s Midway Barn complex.

To date, we’ve raised about 70% of the funds for our campaign, allowing us to complete the water infrastructure to ensure that Taliesin West will continue its work for many years into the future. Built, repaired, and added onto extensively over time, the replaced water and sewer lines, a patchwork of about 11 different materials, were over 40 years beyond their serviceable life and required comprehensive replacement. The project, which replaced nearly 7,000 linear feet of pipe, used a combination of installation techniques to upgrade water distribution to the entire property. As stewards of both the buildings and the land, the project team was careful to minimize disturbances of historic surfaces and sensitive landscapes. Now in service, the new system will provide better performance and a better visitor experience for the next half-century.

This spring, we’ll complete the engineering and design work that will secure the structural integrity of the South Wing — spaces hastily constructed without a proper foundation, on the rubble of the two fires at Taliesin. This project, which includes Wright’s bedroom, Garden Room, and adjoining terraces, is the last section of the main residence to receive major structural stabilization and associated restoration. After this work is completed, we’ll have both a clear plan and a solid budget so that we can complete the restoration work in the next several years.

We know these infrastructure projects aren’t glamorous — if we do them well, they are barely visible — but they are critical to preserving Wrights’ legacy. And there’s more to do.

Frank Lloyd Wright’s forward-minded concept for Taliesin West requires an update to keep pace with the increased interest in his work and in our new programs — which will generate a 50% increase in annual visitorship. We plan to create a stunning new arrival sequence, with thoughtfully designed wayfinding and dedicated spaces, where guest services and amenities will provide our visitors with new and diverse ways to engage with

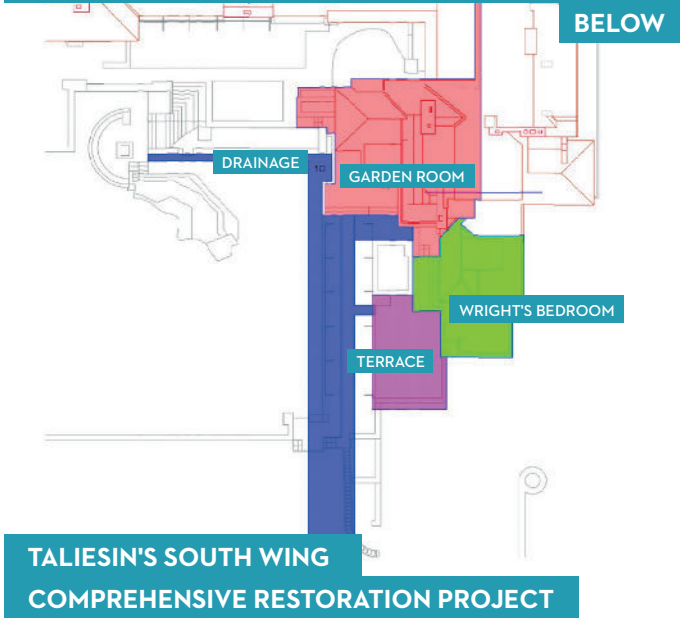
TERRACE
\$2,466,699

WRIGHT'S BEDROOM
\$2,538,949

GARDEN ROOM
\$1,764,372

DRAINAGE
Drainage system through the trellis and pathway at the base of the hill crown. Cost estimate TBD.

CURRENT PROJECT ESTIMATE:
\$7,363,970



us beyond touring the grounds and structures. Redesigned around Wright’s principles, in which the built world and the natural world fluidly combine, the new Entry Court will offer a welcoming, comfortable, sheltered space where guests can relax and enjoy the panoramic desert vistas, view curated exhibitions from the Foundation’s archival collections, and study in the architectural library.

This project will address additional ADA-grade challenges and provide access to spaces not previously open to the public. Simultaneously, during off-hours, it will provide a space for private group functions, surrounded by the architecture of Taliesin West’s historic core. The reimagined Entry Court will be an energized and interactive space for visitors here to tour, shop, gather, and learn while protecting the vulnerable architecture of Taliesin West constructed of sand and stone nearly 85 years ago.

The center of agrarian life at Taliesin, Midway Barn is a building in harmony with the gently rolling landscape of Wright’s boyhood.

After years of neglect, parts of the barn have been razed or fallen into severe disrepair, while others are reinforced with supports to prevent further decay. What remains is used for storage. The Foundation sees an opportunity to resurrect Midway Barn, oversee its comprehensive rehabilitation, and position it as the focal point of a sustainable land-use initiative. As a first step, the machine shed, a semi-circular structure purpose-built to store tractor implements, will be rebuilt and used to interpret farming at Taliesin and explore what Midway Barn could be once fully restored.

OTHER PROJECTS

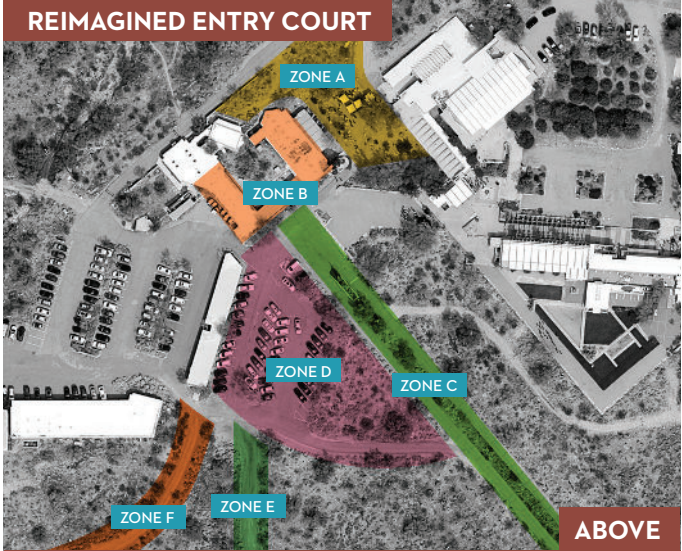
The team at Taliesin is putting the last touches on a multi-year effort to restore the Hillside Theater. When the theater reopens for performances and other public programs in June 2024, visitors will see restored surfaces and finishes and rejuvenated Asian arts from the Foundation’s collection, while comfortably enjoying new HVAC systems, accessible pathways and restrooms, and live-streaming capabilities to greatly improve access to and participation in live performances in the theater. Behind (and under) the scenes are new infrastructure elements to ensure the stability of the building for years to come, and improved functional spaces for artists and others working in the theater. We thank the National Park Service for providing funding through its Save America’s Treasures program and many other individuals, corporations, and foundations whose matching gifts have made this work possible.

In Arizona, technology and innovation are at the forefront of a project currently under way to reintroduce operable, translucent fabric roof panels to Wright’s office. Canvas wrapped wooden frames, operable via a pulley system, served as the original roofing system on many of the buildings at Taliesin West. Wright experimented with translucent roof materials to achieve the right balance of light transmission and protection from the elements, while being operable to direct light and air through the buildings as needed. Subsequent to Wright’s death, static roofing systems were installed to provide a measure of climate control that the canvas system did not. Now, the team at Taliesin West is working to restore these operable historic roofing systems using modern technology and materials. A computational fluid dynamics analysis has been completed, using Wright’s Office as a test site, to understand how potential modern fabric systems would perform in the harsh desert climate. With this knowledge in hand, the team will begin the next phase of the project and construct mock-up panels on the Office for further testing. We hope to find a solution that retains the poetry of Wright’s original design while meeting current needs for climate control and then implement this solution across the site.

We are also mid-way through an important project to create better environments for our collection with extensive upgrades to the storage vaults at Taliesin West. The project includes enhanced climate control systems, the addition of modern

storage furniture, and the conversion of an underutilized garage into a vault. This work greatly improves our ability to care for, and make available to the public, our extensive collection which includes personal belongings and art collections of Wright, furnishings, creative output of the Fellowship members, as well as archival material such as photographs and oral histories. This work was generously funded through grants from the National Endowment for the Humanities and the Institute of Museum and Library Services.

TALIESIN WEST
REIMAGINED ENTRY COURT



ZONE A
Updated event plaza to north and east of store/includes retaining walls relocated accessible ramp/landscaping/relocated cafe stand/outdoor kiosks

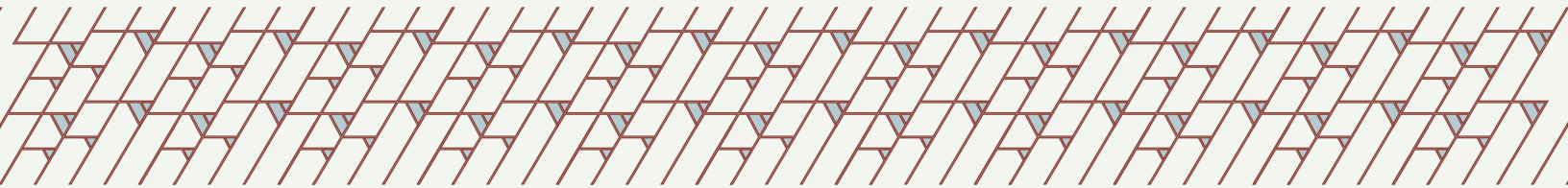
ZONE B
Relocated entry sequence/renovated store to accommodate growth needs and furniture licensing/upgraded restrooms/entry canopy and new conditioned space at facilities workshop/offices/entry landscape garden

ZONE C
Reroute traffic and extend Whitman Plaza/replant vegetation on old road/retaining walls for plaza and ramps for accessibility

ZONE D
Required if Item C above is implemented/upgrades to drive aisle and parking lot

ZONE E
New parking lot/bus parking and turn around/retaining walls/landscaping/grading

ZONE F
New entry drive/utility yard screening and visitor experience/extends to new Visitors Center



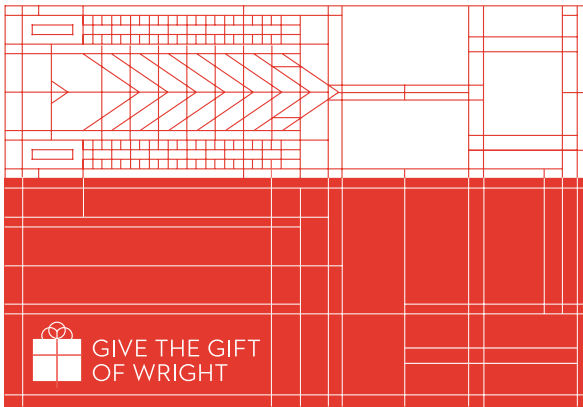
JOANNE HARDINGER

MEMBER SPOTLIGHT: JOANNE HARDINGER

A nature enthusiast and painter, Joanne Hardinger has been a Foundation member for five years. She is a docent at Wright’s Stockman House and the historic Park Inn Hotel in Mason City, Iowa. She has taken workshops at Taliesin and Taliesin West, and helped with youth programs and education committees, too. Sharing Wright’s integrated approach to life and living has allowed Joanne to connect with others in so many ways!

Joanne says, “Everything Wright did was connected to nature — knowing and applying his simple principles greatly enhances our well-being!” She feels being a member makes her more connected and engaged with Taliesin and Taliesin West, including improvements to buildings and grounds, organic architectures philosophies, and upcoming events that are available to the public and exclusively to members.

Joanne is connected to ethereal aspects of our sites, which she believes cannot be found at “any other place in the world.” Selflessly, she wants to preserve this and share it so others can experience it and grow.



THINKING ABOUT GIVING THE GIFT OF MEMBERSHIP?

Membership benefits include: discounts at the Frank Lloyd Wright Store and on tours, camps, and other programming at Taliesin West; a subscription to the Quarterly magazine; and a subscription to our monthly e-newsletter. At the Insider level and above, members enjoy reciprocal benefits at over 30 participating Wright sites around the country.

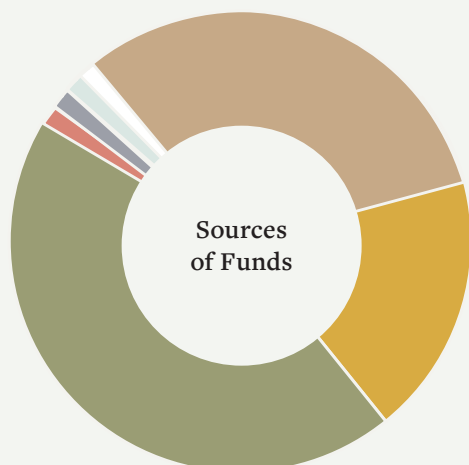


Learn more about gifting a membership at: FrankLloydWright.org/Membership

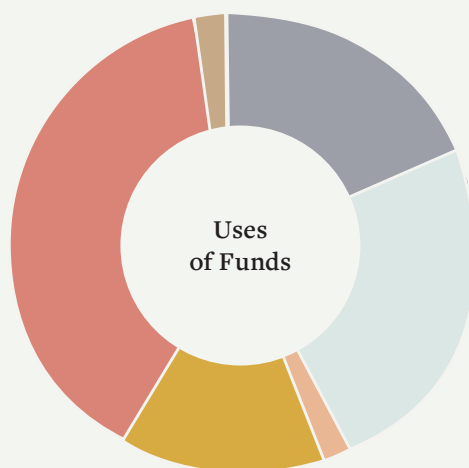
2023 BY THE NUMBERS

2 WORLD HERITAGE PROPERTIES COVERING OVER **1,200** ACRES. ■ WELCOMED **127,099** VISITORS WITH **7** TOURS. ■ OVER **3,000** HOURS COMMITTED BY **79** GENEROUS VOLUNTEERS. ■ MORE THAN **\$20 MILLION** IN ECONOMIC IMPACT IN AZ AND WI. ■ SUPPORTED MORE THAN **300** JOBS, REPRESENTING MORE THAN **\$14 MILLION** IN HOUSEHOLD INCOME TO FAMILIES. ■ MORE THAN **\$1 MILLION** IN LOCAL AND STATE TAX REVENUE FOR BOTH SITES. ■ MORE THAN **\$2 MILLION** IN FEDERAL TAX REVENUE FOR BOTH SITES.

Consolidated Statement of Financial Position as of July 31, 2023



36%	PUBLIC ACCESS
33%	LICENSING AND RETAIL
26%	CONTRIBUTIONS, GRANTS, AND MEMBERSHIPS
1%	INVESTMENT INCOME
1%	OTHER REVENUE
1%	EDUCATION
2%	NET REALIZED AND UNREALIZED GAINS ON INVESTMENTS



29%	PRESERVATION AND STEWARDSHIP
26%	LICENSING, RETAIL, MARKETING, AND VISITOR SERVICES
28%	TOURS AND PROGRAMS
13%	MEMBERSHIP AND FUNDRAISING
2%	ADMINISTRATION
2%	TALIESIN FELLOWSHIP¹

ASSETS

Cash and Cash Equivalents	\$3,448,269
Pledges and Other Receivables	342,562
Inventories and Other Current Assets	432,177
TOTAL CURRENT ASSETS	4,223,008
Investments	5,499,201
Property, Plant, Equipment, Collections, and Archives	13,515,552
TOTAL ASSETS	<u>\$23,237,761</u>

LIABILITIES AND NET ASSETS

Current Maturities of Capital Lease Payable	\$13,456
Accounts Payable and Accrued Expenses	786,771
Deferred Revenue	262,211
TOTAL CURRENT LIABILITIES	1,062,438
Finance Lease Payable Less Current Maturities	39,524
Long-Term Benefit Payable	10,000
TOTAL LIABILITIES	1,111,962
TOTAL NET ASSETS	<u>22,125,799</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$23,237,761</u>

Consolidated Statement of Activities for the Year Ended July 31, 2023

REVENUE

Public Access (Admissions)	\$4,189,928
Licensing and Retail	3,916,369
Contributions, Grants, and Membership	3,082,056
Investment Income	168,733
Net Realized and Unrealized Gains on Investments	260,197
Education	74,442
Other Revenue	168,469
TOTAL REVENUE	<u>\$11,860,194</u>

EXPENSES

Tours and Programs	\$3,157,361
Licensing, Retail, Marketing, and Visitor Services	2,896,635
Administration	262,432
Membership and Fundraising	1,440,353
Preservation and Stewardship	3,266,782
Taliesin Fellowship¹	209,243
TOTAL EXPENSES	11,232,806
CHANGE IN NET ASSETS	<u>\$627,388</u>

¹Taliesin Fellowship expense represents retirement commitments made to the apprentices of Frank Lloyd Wright who continue to live on the properties of Taliesin/Taliesin West.



ROBERT TERRY

DONOR SPOTLIGHT: ROBERT TERRY

Robert Terry first engaged with the Foundation in 1995 and has supported its mission through donations and membership. At an early age, Robert noticed interesting architectural details and became smitten with Wright after discovering books in the library. An architectural enthusiast, he now owns several historic buildings.

In the late 1940s, Robert lived in a unique home built by Raymond Viner Hall, a true follower of organic architecture, whose father had helped Wright build Fallingwater. His home reflected the attention to detail for which Wright is known.

Robert's enthusiasm for the built environment has created numerous friendships and connected him to all kinds of homeowners, architects, and Wright aficionados, and his artistic passions continue to bring people together and spread ideas of beauty and intellect. Robert is a well-known and long-standing devotee of Wright. Many thanks to Robert for his lasting generosity and committed support.



ROBERT'S HOME IN THE LATE 1940S BY RAYMOND VINER HALL.

THE SHINING BROW LEGACY SOCIETY MEMBERS

Frank Lloyd Wright continues to inspire the world long after his passing. By including the Frank Lloyd Wright Foundation in their Planned Giving, these Shining Brow Legacy Society members help enable Wright's work to live on.

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 Robert Van Ancum
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 Lori and Loren Wasserman
 John Covert Watson

* connotes gifts that have been realized

2023 DONORS

The Frank Lloyd Wright Foundation thanks the following individuals and organizations for their generous contributions to the Foundation. This list recognizes gifts received between January 1, 2023 and December 31, 2023.

\$100,000+

National Endowment for
the Humanities
Virginia G. Piper Charitable Trust

\$10,000-\$99,999

180 Degrees, Inc.
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\$1,000-\$9,999

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Elyse Rosenberg
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Scottsdale Arts (Scottsdale
Cultural Council)
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Norman Silk and Dale Morgan
Joan and Eugene Smith
Lauralu and Erik Spencer
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George Taler
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The Hibel Family Foundation
Caroline and Daniel Tyson
Kimberley Valentine
Mary and William Way
David Weekley Homes Arizona
Karen and Howard Weiner
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\$500-\$999

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Robert and Marilee Thomas
Lesley and Frank Yeary

\$250-\$499

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Nancy and David Barbour
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Kathryn and Thomas L. Brockhaus
Richard Brousseau
Mary and Gordon Buitendorp
Effi Casey
David Crouch
Roy C. Davidson
Heather and Mick Douglas
Nancy Drew Picard

Patricia J. Dwyer and
Kenneth Drost
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Amy Goffman
Carrie Gorringer and
Scott Thurlow
Margaret and James D. Gray
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